



# Young Ambassadors: social media guidelines

Updated May 2018

We know that most of you will use social media throughout your time as a Young Ambassador – here are some guidelines on how to do so safely and effectively.

**sportscotland** also have social media accounts which we use to share news and updates from across the sporting system, including the Young Ambassadors programme. If you've got something you'd like to share, you can tag us, use the hashtag #YAscotland (for Twitter/Instagram) or email us with the information.

- **Twitter:** @sportscotland
- **Instagram:** @sportscotland\_
- **Facebook:** facebook.com/sportscotland
- **Snapchat:** sportscotland

We would love it if you could share your Young Ambassador year with us through social media, so here are a few promises from us:

- By tweeting us, tagging us in your photos or using **#YAscotland** we will assume you are happy for us to retweet, repost or share them – don't send us anything you wouldn't want us to share further
- We won't pass your photos or information on to anyone else
- We will remove anything you are not comfortable with if you let us know – you can do this confidentially by direct messaging the account or emailing [youngambassadors@sportscotland.org.uk](mailto:youngambassadors@sportscotland.org.uk).

Most of all, we want you to make sure your information is safe and secure. So here are some tips for staying safe online:

- Don't post pictures or comments that you wouldn't be happy for the whole world to see - remember they are public as soon as you hit send.
- Think before you post - who else will see it, and are you going to offend anyone with your message?
- If the image/video you're posting features other people, make sure you have their permission before sharing.
- Make sure your social media activity complies with the community standards, guidelines or rules of that platform:
  - [Twitter rules and policies](#)
  - [Instagram community guidelines](#)
  - [Facebook community standards](#)
  - [Snapchat community guidelines](#)

**Remember that you are responsible for the content you post – sportscotland is not responsible any images, videos, text or comments posted by Young Ambassadors on social media.**



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